


End-users tools to empower and raise awareness of behavioural change towards energy efficiency

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 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 768738.

3 schools  
 2 health care centres  
 2 offices  
 5 residential buildings

eTEACHER will encourage and enable energy behaviour change of building users through research, monitoring and trials within 12 pilot buildings in Romania, Spain and the UK.

12 pilots  
 3 european countries  
 5,000 people involved  
 3 climatic areas

Learn more about the project on [eteacher-project.eu](http://eteacher-project.eu) and on Twitter [@eteacherEU](https://twitter.com/eteacherEU)



**eTEACHER**  
 Empowering Energy Education



## A new web-based app to enable energy saving

The EU-funded **eTEACHER** project aims to empower energy users in buildings to achieve energy savings, reduce carbon emissions and improve comfort and health conditions through enabling behavioural change.

eTEACHER will function as a **web-based app** to provide feedback and tailored advice to building users to motivate and enable more energy efficient behaviours.

eTEACHER is novel through its use of **gamification principles to motivate engagement**, and the incorporation of innovative ICT-based tools to enable users to better understand energy issues in the buildings they interact with.

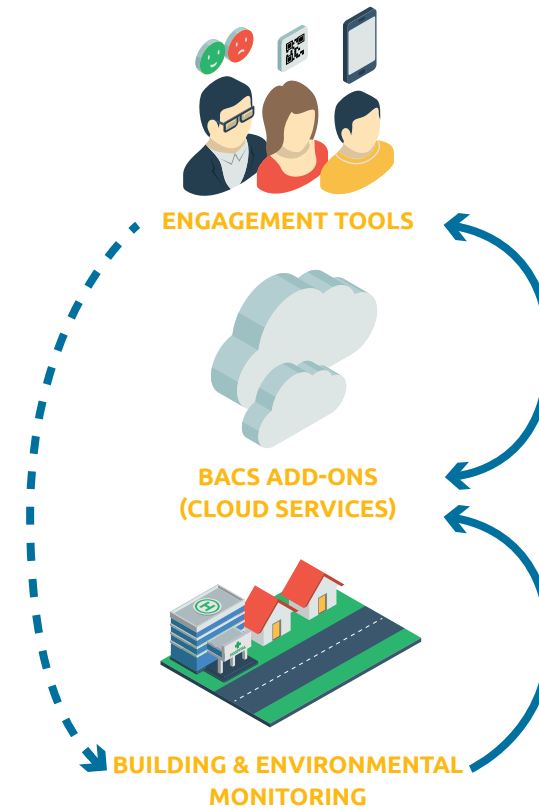
## Enabling change through user engagement

eTEACHER is adopting a **unique approach of ongoing engagement with its future users** to shape its development and support the tool's adoption and use.

Engagement with building users **identified the key behavioural factors influencing energy use** in each building. It gave context to how the eTEACHER tool could have impact in each building, by understanding the capability, opportunities and motivation for changing energy-related behaviours. Subsequent engagement, through Feedback Forums with building stakeholders, is informing the **design of the eTEACHER tool**, including its functions, language and imagery, to make it intelligible, useful and appealing to its intended users. Finally, the deployment of eTEACHER will encourage **discussion and interaction between building users**.

eTEACHER is an **ICT solution for buildings users** - building owners, occupants and facility managers - to **save energy and optimise indoor environmental quality**.

Our mission is to encourage and empower buildings users to change their behaviour towards energy efficiency. For that purpose, **eTEACHER processes information from buildings and users, integrates behavioural change techniques and provides tailored advice**, ensuring friendly connection between buildings users and systems.



## What are our empower tools?

The eTEACHER solution includes engagement tools, such as smart buttons, a mobile application and dashboard, and Building Automation and Control System Add-ons and services.

- The **Users' Application** behaves as an advisor. It collects feedback on comfort and provides tailored advice to save energy and to improve indoor environmental quality. It uses gamification methods to encourage end-users on behavioural change.
- **UBCI** is a communication interface to collect and store monitoring data from buildings and facilities.
- The **Metrix** service aims at providing performance metrics on energy and indoor environmental quality.
- **Pulse** is a digital service that collects and analyses end-user feedback on indoor environment quality and its relation to buildings' systems performance.
- **What-if analysis** identifies energy conservation measures based on behavioural change of building users by processing monitoring data and by taking into account building and facilities features.

## What makes the difference?

- User-oriented design to ensure user engagement and enhance results
- Identify poor use of energy
- Advise building users on how to use energy efficiently and how to improve indoor environmental quality
- Interoperable solution